Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_,

As a fellow [textbook] [academic] author, I invite you to join the Textbook & Academic Authors Association (TAA). I have been a member of TAA for [number] years/I recently joined/ and have benefitted greatly.

Some of the reasons that I value my TAA membership include:

* I can rely on TAA to provide me with high quality educational programs that specifically meet the needs of [textbook] [academic] writers.
* TAA connects me to a large network of [textbook] [academic] writers that I can turn to for information and advice. TAA has an online member community, leadership and volunteer opportunities, and an annual conference where I can connect with my peers.
* The time management tips and strategies that TAA provides allow me to focus on my writing.

For more information on TAA membership, you can visit http://www.TAAonline.net/member-benefits.

Feel free to email me or call me at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ if you have any questions or would like to discuss TAA further. I hope that you will consider membership in this exceptional organization.

Sincerely,