



Textbook & Academic
Authors Association

helping you navigate your path to writing success

CONNECT COMMUNITY
COLLABORATE GROW
INSPIRE WRITE

Join the TAA Community!

With membership in TAA, you are not alone.

As a TAA member, you become part of a diverse community of academic authors with similar interests and goals. Each new member enriches the community experience by expanding its breadth of knowledge and creating more opportunities for networking and collaboration.

Join the TAA Community today @ TAAonline.net/join



***Discover all of the
TAA Member Resources
available to help you
navigate your path to
writing success.***

***“The resources on the TAA website are
incredible. I am truly grateful to have
been introduced to this association.”***

***—Eric Schmieder,
Technology Author***



Learn more about our most popular TAA Member Resources



CoNect

TAA's Online Member Community

**Ask Questions • Get Inspired • Gain Insight
& Collaborate with CONNECT!**

Being an author is an individual endeavor. One of the things I appreciate about being a TAA member is the opportunity to network with other authors. — Al Trujillo, Earth Sciences Author



CONNECT offers three special interest groups:

Academic Writing and Publishing, *Textbook Writing and Publishing*, and the new *Writing Accountability Group*, where you can reach out to fellow authors to help you get motivated, gain insight, share writing goals and record your progress.

Some topics you'll find on *CoNect*

- Overcoming Writing Anxiety
- Writing Time Management
- How To Boost Writing Confidence
- Tackling Writing Challenges
- Self-Publishing vs. Traditional Publishing
- Contracts & Royalties
- Editorial Turnover
- Writing Software
- Coauthoring And Collaboration
- How To Handle Rejection

... join the conversation!

Member Resources

Webinars and Presentations on Demand: Participate in live webinars or listen later with access to an archive of over 100 presentations on demand on topics such as academic writing, editing, time management, proposals, contracts, royalties, copyright and more. **Recent presentations include:**

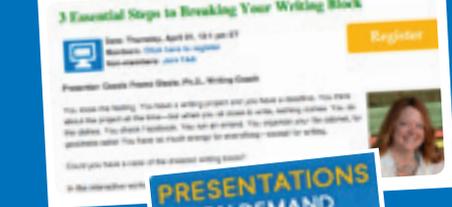
- *How to Write an Introduction That Will Get Your Article Accepted*
- *How to Overcome the Perfectionism, Procrastination & Fatigue That Get in the Way of Your Writing*
- *Everything You Wanted To Know About Publishing Your Academic Article But Were Afraid to Ask*
- *Confronting the Anxiety of Academic Writing*

[View upcoming webinars at TAAonline.net/webinars](http://TAAonline.net/webinars)

Abstract – TAA’s Blog: Visit **Abstract** and enjoy a multitude of informative articles on topics such as co-authoring, marketing, time management, submitting your work for publication, copyright, writing productivity, intellectual property rights, publishing contracts, and more, and to stay up-to-date on the latest association news and events. **Some of the most popular posts include:**

- *The Three Biggest Mistakes Academic Writers Make*
- *How to Write a Sophisticated, Dynamic Scholarly Argument*
- *3 Key Principles for Strong Academic Writing*
- *How to Identify Yourself as an Academic Writer*
- *5 Ways to Minimize Writing Anxiety & Maximize Self-Efficacy*
- *6 Useful Software Tools for Academic Writers*

[View Abstract at blog.TAAonline.net](http://blog.TAAonline.net)



The resources made available to improve my writing have made a big difference in getting several articles published in leading journals.

— *Bill Cleveland, Indiana University
Purdue University Indianapolis*



Join us at the TAA Annual Conference

Honestly, for most conferences I attend, I skip some of the sessions. For this conference, I attended every single session. I couldn't have asked for more quality or value.

— Dave Dillon, Grossmont College

Learn from industry experts, share ideas and knowledge, gain new perspectives, and get inspired for your writing projects.

Our Annual Conference features a wide variety of sessions on topics such as writing and publishing strategies, marketing, social media for academics, digital publishing, trends in the industry, contracts, royalties, and more.

Whether you're a veteran textbook author or just now launching your academic writing career, our annual conference has something for everyone. You'll gain valuable insights and learn tools, techniques, and strategies for improving your publishing success. **Watch for registration details on our website!**

Each session is packed with great information. Every author must attend this conference! — Melissa Hart, North Carolina State University



More Member Resources

Textbook & Academic Writing Grants: Get assistance in covering out-of-pocket costs incurred in publishing scholarly journal articles and books by applying for an Academic Publication Grant, or in covering the costs of hiring an attorney to review your first textbook contract by applying for a Textbook Contract Review Grant. [Go to TAAonline.net/grants](http://TAAonline.net/grants)

NEW! Templates & Samples Resource Library: Browse this growing library of downloadable templates, worksheets, checklists and samples gathered from experienced textbook and academic authors and industry professionals to assist you with your own writing. [Go to TAAonline.net/templates-samples-resource-library](http://TAAonline.net/templates-samples-resource-library) There are many resources available such as:

- **Goal-Setting Model: "The Pyramid of Power"**
- **Book Review Evaluation Checklist**
- **Writing Log**
- **Grant Application Cover Sheet & Project Description Samples**
- **Research Design Alignment Worksheet**

Print Newsletter, The Academic Author: Gain inspiration and insight from how-to articles and member profiles with TAA's quarterly print newsletter.

Professional Directory: Browse a list of academic coaches, editors, consultants, intellectual property attorneys, indexers, accountants & tax advisers, and more, offering discounted rates exclusively to TAA members.

Social Media 101: Tips for Academic Writers:

Download this free ebook for a quick-start guide to social media for academics. [Go to TAAonline.net/social-media-101-tips-for-academic-writers](http://TAAonline.net/social-media-101-tips-for-academic-writers)



**It's all here in the
TAA Community!**



Textbook & Academic
Authors Association

helping you navigate your path to writing success

— Join the TAA Community today @ taaonline.net/join —

CONNECT

COLLABORATE GROW

INSPIRE WRITE

It's ALL here in the TAA COMMUNITY



TAAonline.net



info@TAAonline.net



P.O. Box 367, Fountain City, WI 54629



608-687-3106

follow us:

