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New Book ‘Guide to Rights Clearance & Permissions in Scholarly, Educational, and Trade Publishing’ Now Available

Avoid Costly Rights Clearance and Permissions Mistakes

Fountain City, WI, June 1, 2018 – Authors can learn what they need to know to avoid and manage copyright infringement claims that arise from the publication of their book, article, or media project, with a new book by intellectual property attorney Stephen E. Gillen, *Guide to Rights Clearance & Permissions in Scholarly, Educational, and Trade Publishing*.

"Whether you are an author wishing to minimize your liability in publishing a work, or a publishing professional with a permissions and licensing program of your own, you'll find a wealth of good, practical advice in this book," said Barbara Price, PhD, a textbook editor and publishing professional.

The book covers the unique rights clearance and permission issues related to writing scholarly works:

- Attributing text and ideas borrowed from others
- Fair use
- Dealing with authorship credit
- Variations in rights-clearing strategies from field to field
- The upside-down business model of open access journal writing
- The non-exclusive rights reserved by some universities to the writings of their faculty
- Whether self-publishing affects the potential to publish traditionally in the future
- The variability in licensing models for open educational resources

It also includes practical pointers and guidelines, and more than a dozen templates readers can use to request permissions and secure releases.

"*Guide to Rights Clearance & Permissions* is a must-read for every author," said June Jamrich Parsons, Author, *New Perspectives on Computer Concepts*. "It contains essential information that will help authors steer safely through the sometimes treacherous waters of copyrights, fair use, permissions, and scholarly integrity. Mr. Gillen makes legal issues easy to understand, interesting, and at times downright fascinating. Even experienced authors who think they've 'seen it all' are likely to be surprised by some of the information that can be gleaned from this book."

For more information or to order *Guide to Rights Clearance & Permissions in Scholarly, Educational, and Trade Publishing*, visit <http://www.taaonline.net/guide-to-rights-clearance-and-permissions>. Download an 18-page sample of the book at <http://eepurl.com/dqht9D>

Stephen E. Gillen is a partner at Wood Herron & Evans, a 150-year-old Cincinnati law firm focused on intellectual property, where he focuses his practice on publishing, media and copyright matters.

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For a digital media kit, visit <http://www.taaonline.net/guide-to-rights-clearance-and-permissions-media-kit>

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