

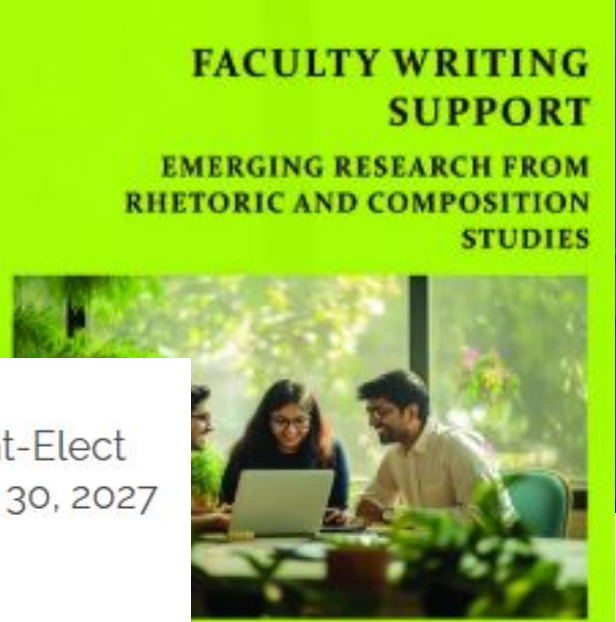
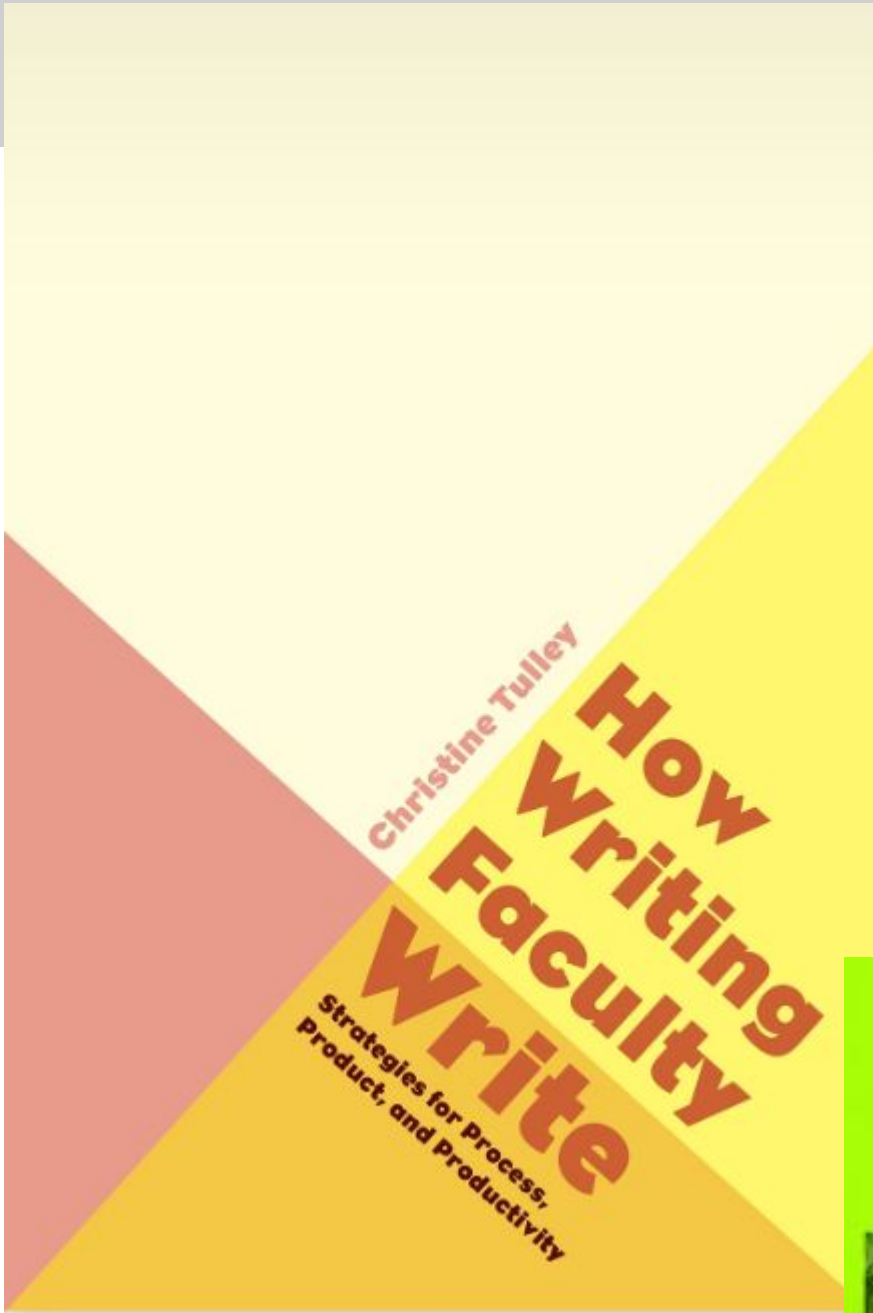


TAA Learning Lab

Reigniting Your Scholarly Voice

A Mid-Career Writing Lab for Academics

QUICK INTRO



Defend, Publish & Lead Podcast Christine Tulley, Executive Writing Coach & President

★ 5.0 (10) · Education · Updated Weekly · 🗨

Defend, Publish & Lead (formerly Defend & Publish) offers a weekly podcast designed to help get you started (or restarted) on your academic writing projects. Episodes feature a range of topics on [W.MORE](#)

▶ Latest Episode

Executive Committee

- Jonathan Alexander, University of California, Irvine (CCC Editor)
- Jeffrey Andelora, Mesa Community College, AZ (TYCA Past Chair)
- Kristin Arola, Michigan State University, East Lansing
- Resa Crane Bizzaro, Indiana University of Pennsylvania (through 9/19)
- Chris Blankenship, Salt Lake Community College, UT
- Sheila Carter-Tod, Virginia Tech, Blacksburg
- Christina Cedillo, University of Houston Clear Lake, TX
- Christine Peters Cucciarre, University of Delaware, Newark
- Cristyn Elder, University of New Mexico, Albuquerque
- Candace Epps-Robertson, University of North Carolina-Chapel Hill
- Heidi Estrem, Boise State University, ID
- Eli Goldblatt, Temple University, Philadelphia, PA (through 7/19)
- Bump Halbritter, Michigan State University, East Lansing
- Holly Hassel, University of Wisconsin Marathon County, Wausau (TETYC Editor)
- Jay Jordan, University of Utah, Salt Lake City
- Suzanne Labadie, Oakland Community College, Royal Oaks, MI (TYCA Secretary)
- Amy Lynch-Binieck, Kutztown University, PA (Forum Editor)
- Aja Y. Martinez, Syracuse University, NY
- Bruce McComiskey, University of Alabama at Birmingham
- Steve Parks, Syracuse University, NY (SWR Editor)
- Sherry Rankins-Robertson, University of Arkansas Little Rock (beginning 7/19)
- Leslie Roberts, Oakland Community College, Farmington Hills, MI
- Michelle Bachelor Robinson, University of Alabama, Tuscaloosa
- Donnie Johnson Sackey, Wayne State University, Detroit, MI
- Jennifer Sano-Franchini, Virginia Tech, Blacksburg



Christine Tulley
Vice President/President-Elect
Term: July 1, 2025 - June 30, 2027

WHAT HAVE YOU NOTICED?



What are changes you have noticed as you have transitioned to mid-career or senior status?

Raise hand or drop in the chat





FACULTY LANES

MID-CAREER



LANE 1

ADMIN

Department chair
Director
Dean
Provost
President

LANE 2

SCHOLAR

Publications
Disciplinary service
(editor, conference chair,
etc.)
Invited contributor
Mentor

LANE 3

SERVICE

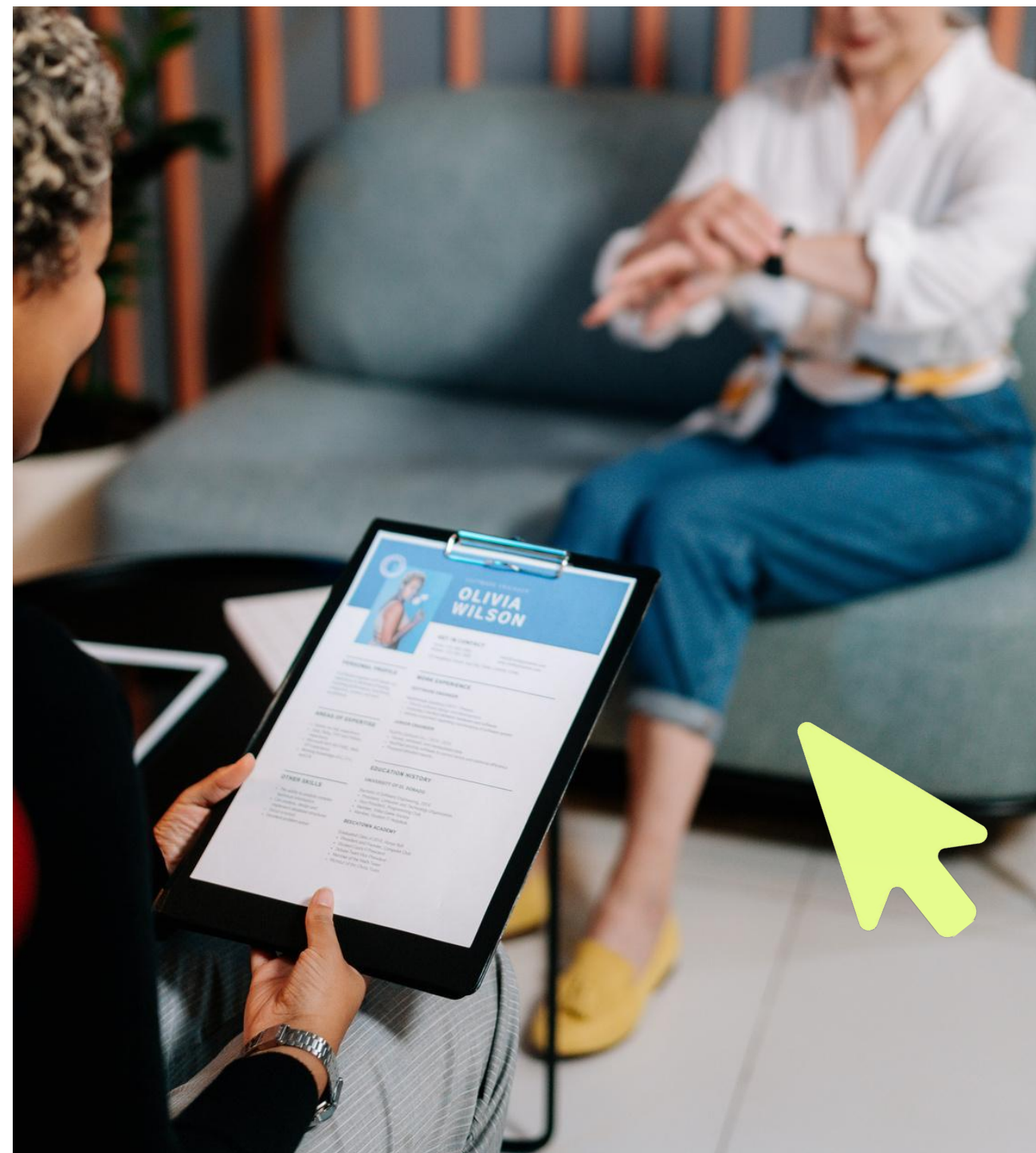
Faculty senate chair
Master teacher
Committee
leadership
Program
development

LANE 4

STALLED

No movement on
scholarship since
tenure
No leadership
Teaching rut
Jaded/bored
Burned out.

TOP REASONS FACULTY STALL MID-CAREER



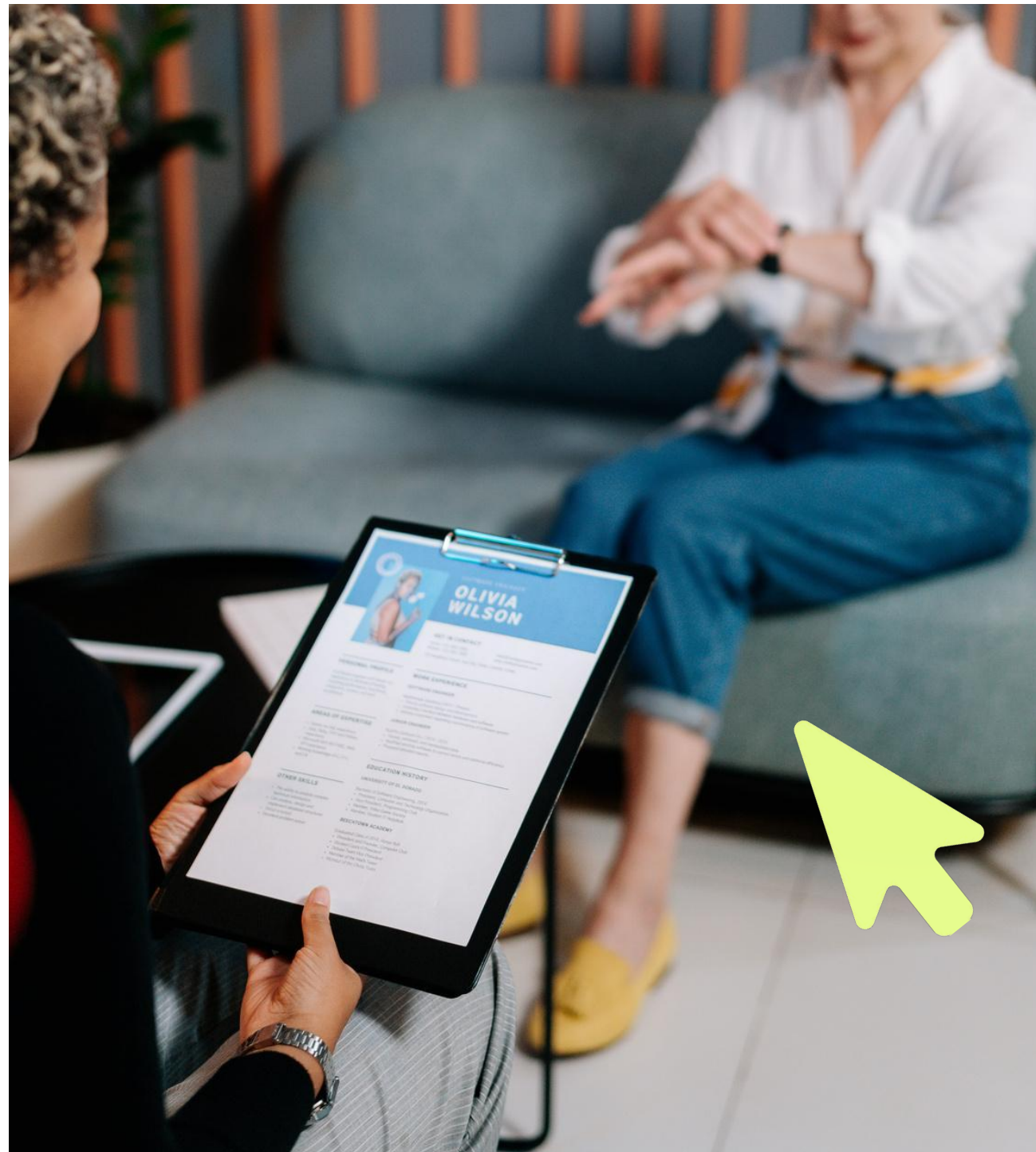
1. Burnout (been working too hard for too long)
2. Disappointment/anger with administration/higher ed
3. Boredom with scholarship/field
4. Caregiving
5. Chronic health issues



HAVE YOU OUTGROWN YOUR FIELD?

Conferences don't hold your interest
The discipline has moved in a direction you aren't interested in
You've done everything you can do
You don't do that kind of work anymore
You are attracted to another area

BREAKOUT ROOMS



WHERE ARE YOU IN THE MIDCAREER CYCLE?

- 1) What direction are you going?
- 2) Are you still engaged in your discipline?
- 3) Where do you feel you need a change?
- 4) What role does writing hold?



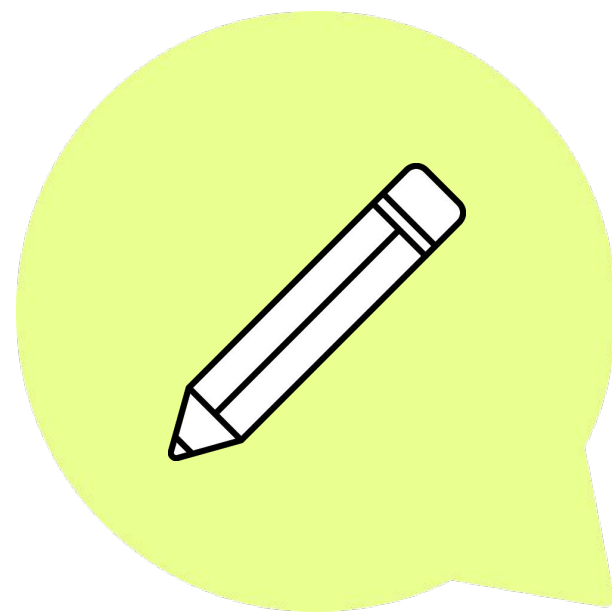
GROUP DISCUSSION: WHAT DID YOU FIND OUT?



BREAK



WAYS VETERAN FACULTY REIGNITE



Write about projects of interest,
not just obligation projects or the
same line of inquiry



Get new ideas from pursuing
opportunities to learn, read,
explore, etc.



Talk about your ideas in new
venues; become a public scholar;
make new connections



SCHOLARSHIP DIRECTIONS

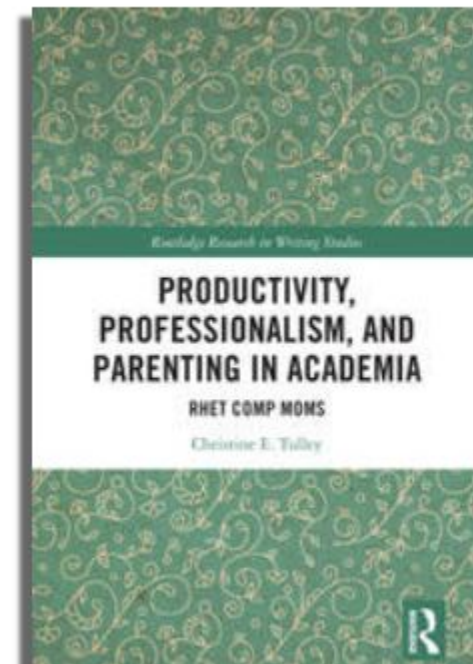
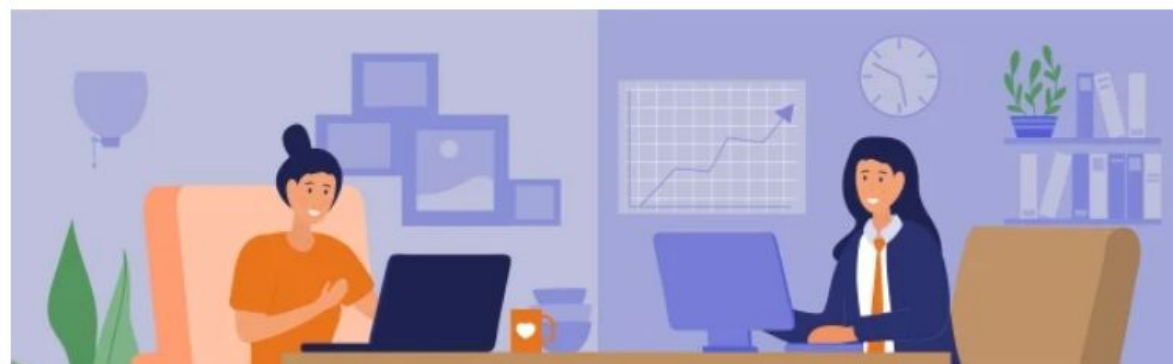


June 13, 2024

Strategies for a Successful Semester-Long Sabbatical

It can involve continued university responsibilities and geographical restrictions, writes Christine Tulley, who advises others on how to make the most of one.

By [Christine Tulley](#)



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[Book Description](#)

1st Edition

Productivity, Professionalism, and Parenting in Academia Rhet Comp Moms

By Christine E. Tulley

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CCCC Recommendations from the Task Force on Cross-Generational Connections

Dates of Activity: May 2014 – May 2018

Historical Overview: The Task Force on Cross-Generational Connections was created in 2014 as a joint initiative between the Retired and Retiring Faculty SIG and the CCCC Newcomers' Committee based on recommendations from a cross-generational session organized at the 2013 CCCC convention by Shelley Rodrigo and Louise Phelps. Its goal was to explore the different "generational" needs of graduate students through retirees and the benefits that can result from cross-generational connections. Such benefits include mentorship at all career stages, recognition of the need for differing levels of contribution to the field at different career stages, and preservation of knowledge from early generations.

Membership: Louise Phelps (co-chair, representing the Retired and Retiring Faculty SIG, now the SIG for Senior, Late-Career, and Retired Professionals in Rhet/Comp/Writing Studies) and Christine Tulley (co-chair, representing the CCCC Newcomers' Committee); Kristine Blair, Patrick Berry, Derek Mueller, Alice Horning, Joe Janangelo, Stephanie Maenhardt, and Hugh Burns

Committee Charges:

Charge 1: Inventory the current cross-generational activities and opportunities within CCCC, including activities associated with the Senior SIG (see Appendix I for this completed inventory).

Charge 2: Extend, expand, and consolidate this inventory as necessary to provide new and exciting cross-generational opportunities for the CCCC membership.

Charge 3: By the due date for documents for the 2018 CCCC convention, recommend to the Executive Committee a reasonable trajectory for the implementation of new cross-generational programs, activities, and opportunities, and ways to sustain these initiatives into the future (extended to June 1, 2018).

Findings from Task Force Activities:

Finding 1: There exists little to no career trajectory preparation within our CCCC structure, and there needs to be. There is particular need to provide support for transition points in careers throughout the academic life cycle, not just in the earliest stages (graduate students looking for jobs and junior faculty seeking tenure). This preparation

Advertisement



LEGACY PROJECT

<https://bit.ly/4aql90k>

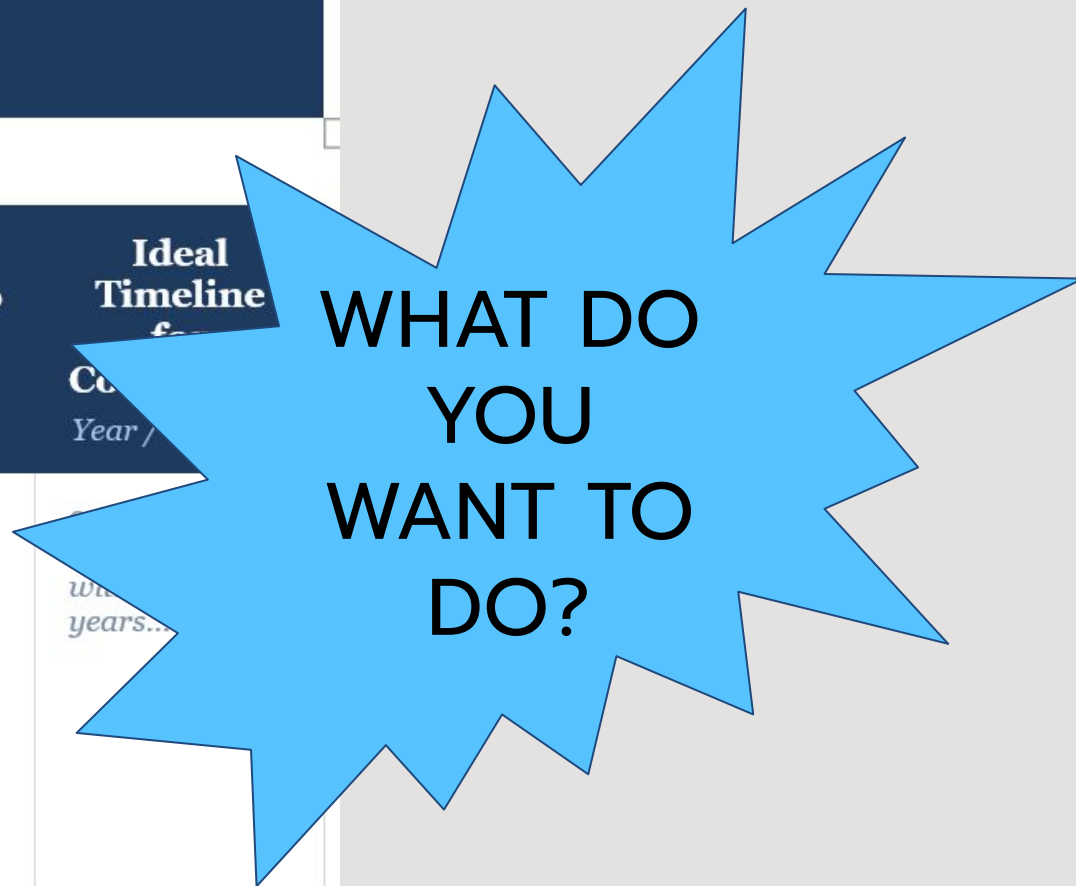
BRAINSTORM



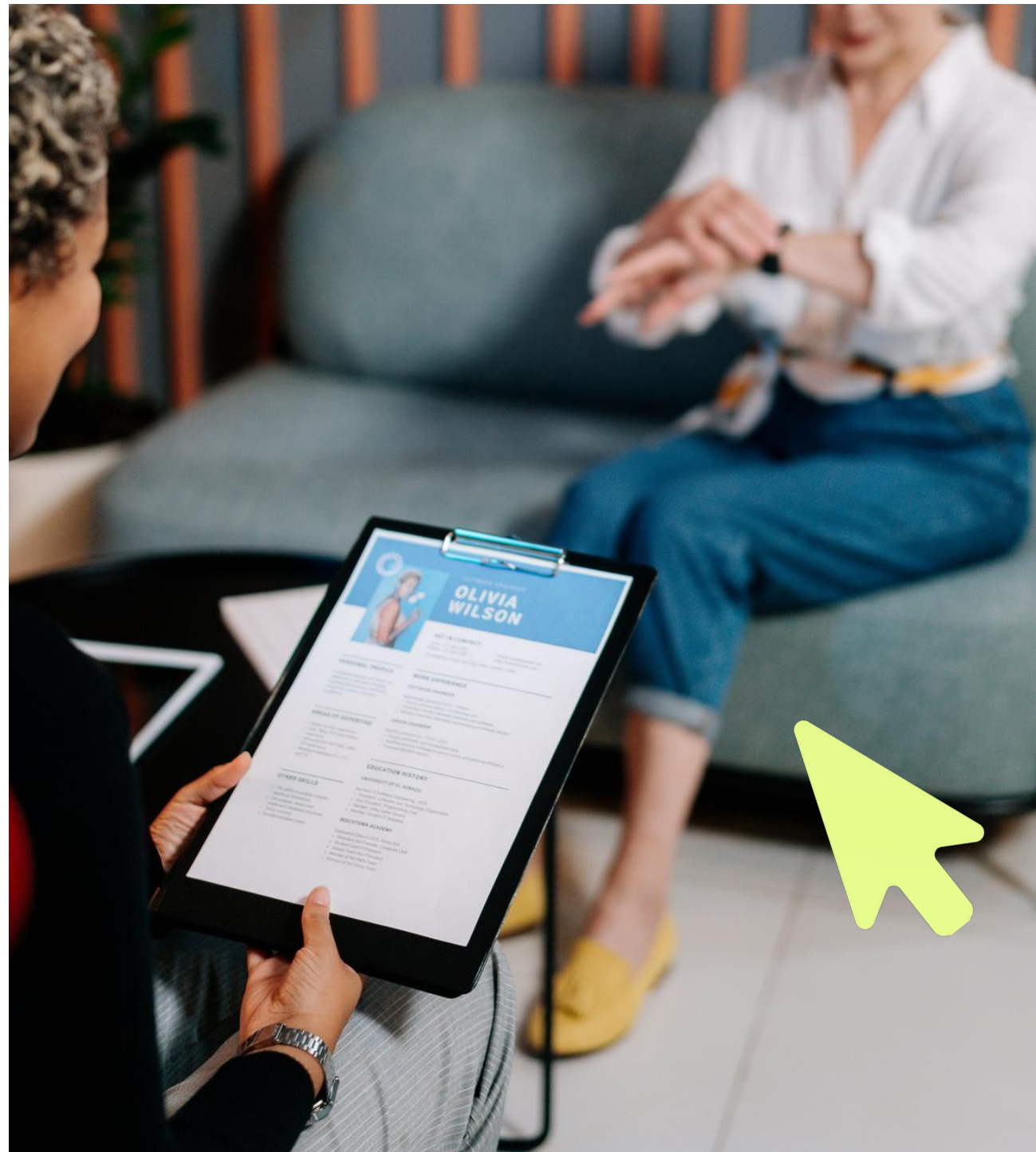
Reigniting Your Scholarly Voice

TAA Summer Institute 2026 - A Mid-Career Writing Lab for Veteran Academics · Scholarly Legacy Pipeline

Legacy Project <i>Name & brief description</i>	What form will it take? <i>Genre / format</i>	What will I need to make it happen? <i>Resources & support</i>	Who will it reach & why will it matter? <i>Audience & impact</i>	How will this shape my legacy? <i>Your lasting mark</i>	Why do I want to do this project? <i>Motivation & meaning</i>	Ideal Timeline <i>Year /</i>
Legacy Project 1 Brief description:	<i>monograph, textbook, edited vol, article series, digital, essay...</i>	<i>time, funding, RA, co-author, tech...</i>	<i>scholarly, pedagogical, public, field-defining...</i>	<i>What will this leave behind? How does it advance your field or define your body of work?</i>	<i>What excites or compels you about this? What would be lost if you didn't do it?</i>	<i>Year /</i>



BREAKOUT ROOMS



SHARE A PROJECT YOU ARE THINKING ABOUT

- 1) Share your projects**
- 2) Brainstorm with each other a few ways to start this project**
- 3) Consider (together) how these projects can contribute to your legacies**



GROUP DISCUSSION: WHAT DID YOU FIND OUT?



A NOTE ABOUT WRITING

01

Make a place for writing again

Set a range of hours per week (for example, 5-7)

02

Unload projects that don't interest you

03

Reframe the story about your scholarly trajectory and your work

“

For veteran authors, writing can be the tool to redescover new lines of inquiry, connect with others, and start again.”



Member Resource Center - Get Informed

The world of academic and textbook writing is an ever-changing one. At TAA, we're committed to providing you with training, tools and resources to support you wherever you are in your writing journey.



Register for a Webinar

These live, interactive sessions connect you to experts discussing a variety of topics designed especially for textbook and academic authors.



Micro-Learning

Only have 5-10 minutes? Watch one of these educational and inspiring videos to jumpstart your writing.



Watch Presentations on Demand

Browse recorded webinars by topic.



Download Free eBooks



Browse



Artificial Intelligence

Brand Without Borders Worksheet

Writing Log Template

Writing Matrix Template

Writing/Labor Log

Podcast Planning Worksheet 1 – Is Podcasting Right for Me?

Podcast Planning Worksheet 2 – Generating Episode Topics

Podcast Planning Worksheet 3 – Planning Genre & Flow

Podcast Planning Worksheet 4 – Naming Your Podcast

Revise and Resubmit Matrix for Reviewer Feedback

Text-Structure Analysis (TSA) Example

Topic Sentence Outline

Journal Submission Communications Samples

Grant Requirements Matrix Template

Writing Collaboration Planning Template | Writing Collaboration Progress Template

Writing Log

Book Review Evaluation Checklist

Writing Accountability Partner Check-Ins Template

Academic Book Proposal Audience Persona Worksheet

Grant Discovery, Preparation & Submission: Classic Checklist of Things to Accomplish

Grant Application Cover Sheet & Project Description Samples

Grant Proposal Self-Assessment Checklist

Statistical Writing Worksheet

Research Program Formula

Research Design Alignment Worksheet

5 Questions for Assessing Research Design Alignment

Determining the Deep Structure of a Particular Journal's Articles Worksheet

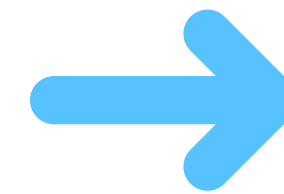
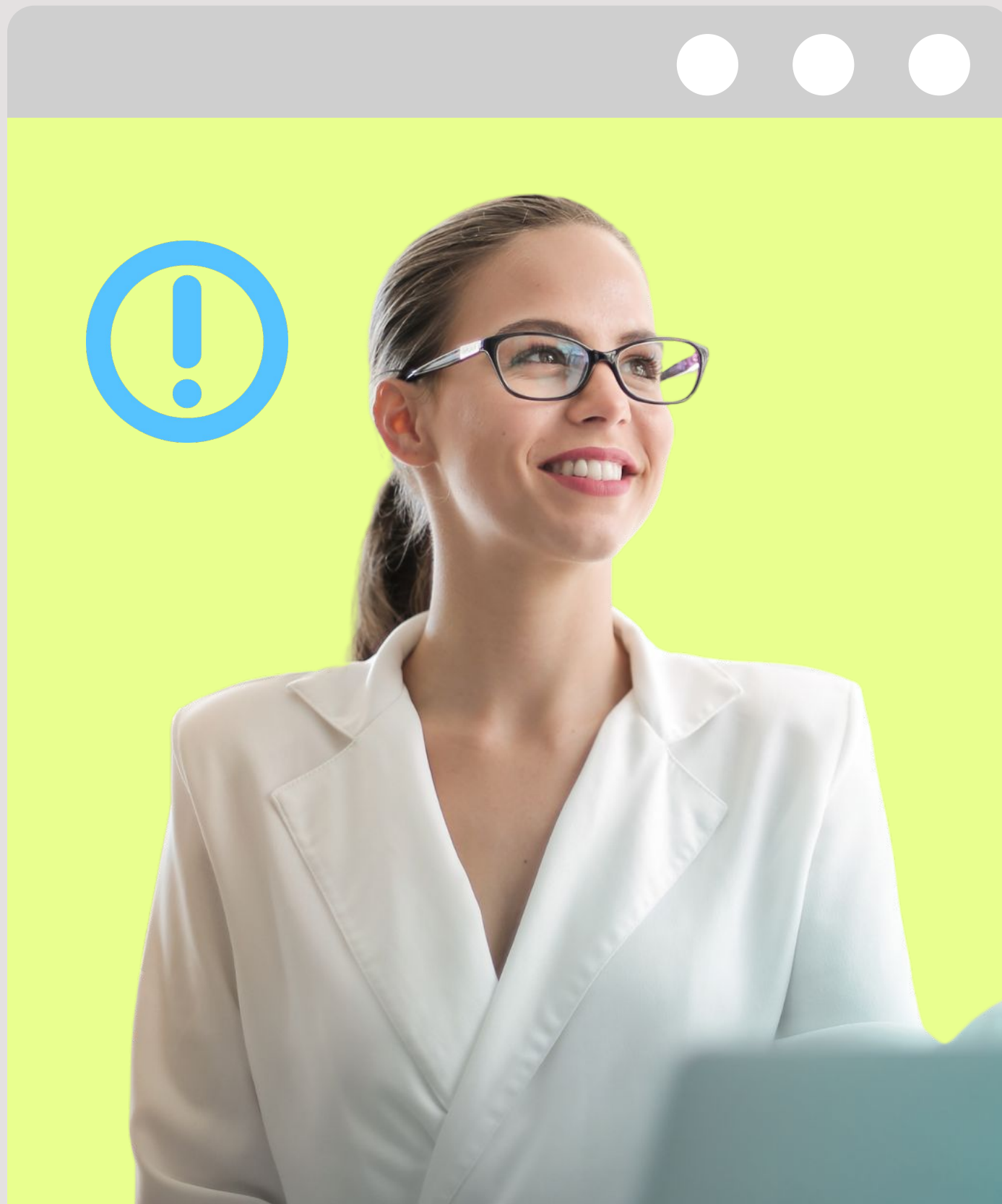
Goal-Setting Model: "The Pyramid of Power"

Your Writing Working Preferences: 9 Questions to Help You Write More Effectively

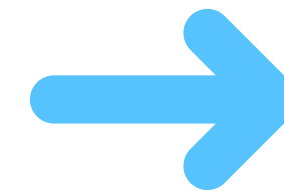
BREAK



OPEN DISCUSSION



How can you begin to execute your legacy project(s)?



What are challenges/roadblocks to execution?

**THANK
YOU**



christine@defendpublishlead.com

